

Short North Civic Association Minutes

March 7, 2024

6:00 p.m. Columbus Metropolitan Library

Attendance: Jack Decker, Marc Conte, Caroline Stinziano, Bob Stern, Chuck Fairbanks, Betsy Pandora, Officer Mark Hauenstein

1. **Welcome** – Jack Decker
2. **Short North Alliance** – Betsy Pandora, Executive Director,
   1. Besty Pandora presented on the [SNA Market and Consumer Study](https://shortnorth.org/wp-content/uploads/2024/02/Media-Deck-SNA-Market-and-Consumer-Study-Final.pdf).
   2. According to the study, using 10 years of data, customers typically spend between $50 and $250, visiting 3 businesses.
   3. Open space activities will bring more people to the Short North. SNA is looking to do more. They are also exploring the use of vacant spaces for merchandising and pop-up shops.
3. **City Reports**
   1. Community Liaison Officer Mark Hauenstein provided updates on the community.
4. **President’s Report** – Jack Decker
   1. The City rejected our understanding of the Revised Code that allows the City to alter speed limits in certain circumstances. They instead are planning on doing a new speed study of Neil Ave potentially as early as this spring.
   2. The SNCA is looking to fill a vacancy on the Board and a future vacancy on the Victorian Village Commission. Please share any potential candidates.
5. **Committee Reports**
   1. Development - Jack Decker
      1. The committee discussed 989 N. High / Tin Roof Bars and decided to not pursue any further action on the property.
6. **Screen on the Green**
   1. Motion to approve contracts for Screen on the Green for three films, at $425 each, totaling $1,275 for the summer. These films will be Barbie, Serial Mom, and Wonka.
      1. Motion: Bob Stern
      2. Second: Marc Conte
      3. Vote: Unanimous Approval
7. Adjournment at 7:46 pm