



## **Meeting Agenda**

April 15, 2021

7:00 pm – Zoom

**Attendees:** Bobby Thaxton, Kathy Rhinehart, Jim Farmer, Caroline Stinziano, Marc Conte, Bob Stern, Chet Ridenour, Jack Decker, Kris Harrison, Gina Cronley, Chad Braun, Debra Zynger, Nina H

### I. Welcome

- Bobby updated the meeting attendees to let them know that meeting agenda, minutes and other meeting materials are now posted on our website → [shortnorthcivic.org](http://shortnorthcivic.org).

### II. Approval of Minutes -- Caroline Stinziano

Caroline presented the February 2021 minutes for approval.

**Motion: Bob Stern**

**Second: Marc Conte**

**Member vote: Minutes passed with unanimous approval.**

### III. Organization

#### A. Financial Report -- Jim Farmer

- Roughly \$8.3k in checking and \$75k in savings.
- Decrease in savings a result of paying out some larger invoices in the last month to Lushscapes, Orbit, and some additional regular expenses

#### B. Proposed Amendments to Bylaws/Investment Policy -- Jim Farmer

- Jim presented some amendments to the bylaws and the investment policy to align with what was approved by the Board in March related to the SNCA investment strategy
- Bobby explained that the SNCA bylaws require changes be presented in one meeting and voted on for approval in a separate meeting so SNCA will vote on changes in the May meeting

- Chet asked if the bylaws would be revisited in general to be updated; Discussion that this wasn't on the plan but could be revisited and could also look back at some proposed changes from discussion around the bylaws that took place in the Fall of 2020

**C. Membership Report -- Kathy Rhinehart**

- Five more people that have signed up for a membership on Formstack which brings membership to a total of 80.
- Kathy has the updated member form and write for newsletter ready to go
- Asked Orbit if they could assist with updating the graphics on these forms
- Would like to move payment over to Neon as well and have membership and payment all in one place; costs are same for credit card processing for either site; Would need help updating the link on the website and then that process would transition.
- Next steps will be to start setting people up for auto renewal and e-mail reminders. Kathy will draft e-mails to double check wording which can hopefully sustain/increase the membership base.

**D. Mission of the Organization – Bobby Thaxton**

- The Mission Committee met this month to discuss updates to the mission and needs one more meeting to finalize proposed updates. Will present results at the May meeting.

**E. Grant Program -- Bob Stern**

- Bob making progress and hopes to circulate procedures for grant program to BoD for review before May meeting.
- Discussion around excess funds and if we could use the excess of the reserve to possibly begin the grant program; Bobby - once we have agreed to the policy then was can discuss the timing and process of the funding

**F. Engagement Proposal/Orbit Contract -- Kris Harrison**

- Orbit presented proposal of services to be performed June 2021 – May 2022
- Would like to continue relationship as understand the audience because they are a part of the audience as business owners
- Responsibilities include:
  - Posting to social media platforms
  - Post content, create content, e-news, manage the website
- 2020/2021 Goals: increasing followers on all 3 social media platforms
- Goal met – presented during the February 2021 meeting
  - Set record for new members – 2021 (surpassed new members from 2019 & 2020 combined)
  - 13 new members in January from e-news
- Budget equals out to about 40 hours of work which is about 45 min/week per services
  - Donated additional hours of services (8)

- Actuals: engaged around 2-4 hours/week
- Commitment to donate additional time as an in-kind donation
- Kris will provide the written proposal which would be similar to last year with only possible changes related to impact of any changes to the mission
- PY contract was \$5,000 total
- Discussion among the committee surrounding increasing amount of fees paid to Orbit based on actual work performed, member retention, collaboration on social media content (Kris is using Trello and can share the link if others have ideas about content).
- Suggestion to revisit adding/increasing the amount of the contract once we identify all changes that could impact the upcoming year

**Motion to approve moving forward with 2021/2022 contract with Orbit:  
Jack Decker**

Discussion about seeing the actual contract in light of some new Board Members; Jack Decker – believes we can rely on the contract from prior year and move forward based on this

**Second: Stern**

**Member vote**

**For: 11**

**Against: 0**

**Abstain: 1**

- Bobby said he would share the prior year Orbit contract after the meeting.

IV. Neighborhood

A. Yard Sale -- Bobby Thaxton

- Chet proactively has been soliciting feedback on social media to see how people feel about keeping the yard sale in June, postponing the yard sale until later in the summer or cancelling the yard sale
- Meeting attendees discussed merits of timing of yard sale as well as safety considerations given the current status of the pandemic, the current status of Franklin County (purple) and anticipated conditions later in the summer
- General consensus was supportive of having the yard sale this year but postponing until later in the summer
- Will target the weekend of 7/31-8/1 and will perform some polling throughout the neighborhood to determine if the preference would be to have the sale on Sunday, 8/1 to allow for free parking or keep with a Saturday and hold the sale on 7/31
- Communication will go out immediately communicating the delay

- B. **Block Watch -- Chet Ridenour**
- Have not received most recent crime report
  - Vehicle theft still a primary driver
  - Maps posted to SN Blockwatch page
- C. **Home and Garden Tour -- Masana Noma**
- Bobby gave update in lieu of chairs being in attendance.
  - In need some additional Committee volunteers – sponsorships and recruiting homeowners.
  - Focus of this year is outdoor spaces and patio
  - Kris to follow-up with Masana on get specific volunteer needs to include in e-news
- D. **Screen on the Green -- Bobby Thaxton**
- Normally scheduled for 3<sup>rd</sup> Friday of each month
    - July 16<sup>th</sup> - Ghostbusters
    - August 20<sup>th</sup> - To Wong Foo Thanks for Everything
    - September 17<sup>th</sup> – Paddington 2
  - Hoping to follow similar safety protocols as the prior year - required masks, made sure people were seated 14 feet apart
  - Orbit will publish dates and schedule
- E. **Victorian Village Commission -- Jack Decker**
- VVC met yesterday (Wed)
  - Biggest discussion items was Kauffman Project on W. 3<sup>rd</sup> but lost quorum before vote could be taken
    - Will look to vote on project at next meeting or special meeting
  - Discussed challenges with current timing of meetings being held at 4pm (drive by the City) – applicant/developer friendly but not necessarily for the neighborhood
  - Orbit will look at publishing the meeting info and agenda on social media in advance of meetings where possible
- F. **Goodale Park Music Series -- Bobby Thaxton**
- Bobby met with the Goodale Park Music Series Committee and they are uncomfortable moving forward with the music series this summer as the city has not published guidelines for meeting in parks.
  - As a result of this the committee did not ask for grants as they would have normally done in previous years.
  - Will move ahead with one concert this summer with the expectation will return to full series in 2022 and apply for necessary funding
- G. **Neighborhood Signage Replacement -- Marc Conte**
- Marc working on this

- Needs to measure the signs and is planning to do so on Saturday and provide an update next month

H. Street Repairs/Curb Replacement Follow-Up -- Chet Ridenour

- Chet submitted a public records request over a week ago and reached out to Debbie Briner (City) in advance of submitting PRR to provide more background and context and why next step was taken and supported by the SNCA
- No updates to date but hopefully will have an update next month

I. Engine Noise along streets -- Marc Conte

- Chad Braun addressed the SNCA regarding a recent increase in street engine noise
  - Engine noise along High Street has been very high – 4 wheelers, 3 wheelers, motorcycles, vehicles on sidewalks, significantly different than previous years
- Marc Conte – encouraged people who are experiencing this disruption to report incidents to the CPD non-emergency number (614-645-4545), the Mayor’s office, Columbus City Council, and/or 311. Also if you have video of specific incidents please hang onto it
- Will add additional information for reporting to the upcoming newsletter
- Bobby thanked Chad (and Paul who was unable to attend) for posting about these concerns and putting it on the SNCA radar so it could be added to the current month’s meeting agenda

V. Announcements/ Questions/Comments

- Question was asked about updates on the Thurber Village Shopping Center
  - Bobby to follow-up with Jeff
- Question was also asked about what was going on with the fountain at Goodale Park
  - Bobby to follow-up with Friends of Goodale Park and invite to next meeting

VI. Adjournment.

- Meeting adjourned 8:09pm